



YN CYNNWYS /
INCORPORATING



8 TACHWEDD 2023 | ARENA RHYNGWLADOL CAERDYDD
8 NOVEMBER 2023 | CARDIFF INTERNATIONAL ARENA

WALES' PUBLIC PROCUREMENT EVENT OF THE YEAR

Sponsorship & Exhibition Opportunities

www.procurexwales.co.uk



Welcome to Procurex Wales 2023

Taking place on 8 November at Cardiff International Arena, Procurex Wales is Wales' leading procurement event.

Connecting buyers and suppliers across the procurement supply chain, Procurex Wales will provide a wealth of skills development, networking, collaboration and showcase opportunities for organisations that are actively working with the public sector or that are exploring ways to work across Wales' procurement marketplace and beyond.

This single day is the highlight of the public procurement calendar in Wales, providing participants with a unique opportunity to engage, connect and collaborate with a vast array of key buyers, planners, decision makers and influencers representing Wales' £8.32bn+ public sector marketplace, with the sole purpose of creating a better Wales for the future.

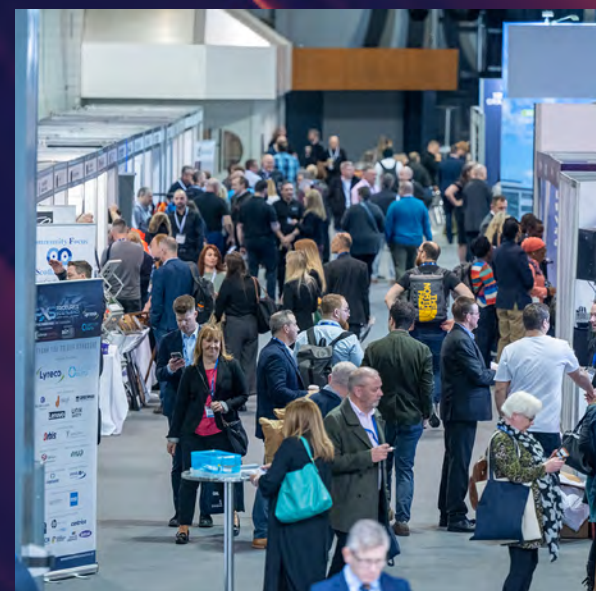
The exhibition and sponsorship opportunities provide aspiring or existing suppliers to the public sector with an excellent opportunity to showcase innovation, present new or cost-saving products/services and engage directly with Wales' procurement buying community

Generate sales leads

Build valuable relationships

Build your brand exposure with leading procurement personnel

Develop market insight for competitive advantage





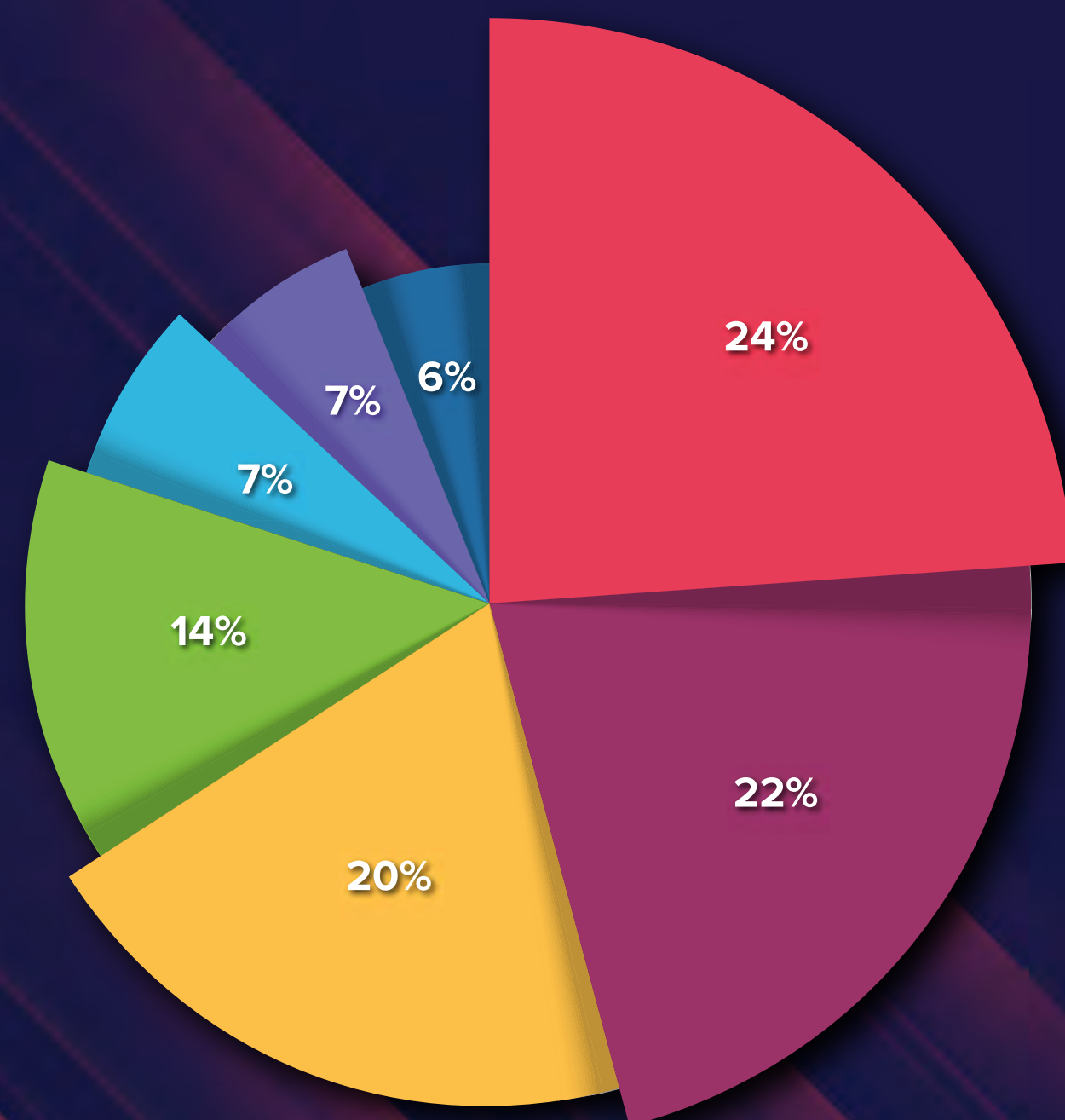
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1000+
Attendees

70+
Exhibitors

167
Unique Buying Organisations

73%
of Attendees were senior level or above



Sectors Represented Onsite

- Local Government
- Central Government
- NHS/Health
- Education
- Emergency Services
- Housing
- Charities

Audience Profile

Sample Job Titles in Attendance:

- Chief Executive
- Contract Manager
- Director of Procurement
- Framework Director
- Head of Department
- Head of Procurement
- Procurement Manager
- Senior Category Manager
- Senior Procurement Officer
- Strategic Procurement Manager
- Supply Chain Manager

Organisations Attending:

- Cardiff Council
- Crown Commercial Service
- Neath Port Talbot County Borough Council
- Newport City Council
- NHS Wales Shared Services Partnership
- Cardiff University
- Rhondda Cynon Taff County Borough Council
- South Wales Police
- South Wales Fire and Rescue Service
- Transport for Wales
- University of South Wales
- Welsh Government
- Welsh Parliament

RECRUITMENT CLEANING SERVICES
TELECOMS I.T. **CYBER SECURITY**
EXHIBITING SECTORS
 WASTE MANAGEMENT OFFICE SOLUTIONS
 TRAINING & CONSULTANCY **EV CHARGING**
BUILDING & FACILITIES MANAGEMENT
LOGISTICS FINANCIAL & LEGAL SERVICES

Past participants have included





Sponsorship Opportunities

There are a range of sponsorship opportunities available at Procurex Wales, offering organisations the opportunity to maximise their brand before, during and after the event.

All sponsorship packages include an exhibition stand with lighting, electrics and furniture package as well as complimentary tickets to attend and invite guests. Our Sponsorship packages provide a holistic approach to participating with pre and post managed marketing campaigns included and you will also gain access to the event app on day for scanning leads for data collection and sales lead generation.

Premium options include exclusive sponsor branding and the opportunity to present in a zone on the day.

Sponsorship
starting from
only
£6,000
+VAT

Bespoke sponsorship packages can be offered on request. Please speak to one of the team for more information



Exhibiting Opportunities

All exhibition packages include an electrics package (which includes 1 x 500kW socket), exhibitor attendee passes, carpet and a furniture package.

All exhibition packages have the option to upgrade to include dedicated marketing campaigns pre event. Details of Lead-up marketing packages available can be seen on page 8 & 9 of this brochure!

Exhibition
Stands from
£3,500
+VAT

SHELL SCHEME

Shell scheme space includes the white shell scheme structure, fascia with your company name and stand number and lighting in addition to the above.



Contact the team today to discuss sponsoring/exhibiting at Procurex Wales 2023. Call **0845 270 7066**. Email exhibitions@procurexwales.co.uk or book a **1-2-1 appointment** with our advisors at the time of your choosing



Upgrade Your Package

Gain additional exposure for your organisation and enhance your participation at Procurex Wales 2023 by upgrading your exhibition package to include one of our exclusively designed lead-up marketing campaigns for the event.

Provided by the BiP Group through the Cadence Marketing Team, we have a limited number of opportunities for our exhibitors and sponsors to secure an exclusive email marketing package that is focused on the promotion of your organisations involvement at the event.

The Cadence Marketing package options will support your organisation reaching all public sector contacts registered to attend the event as well as a wider public sector audience.

Further information on marketing package options can be seen on the next page or one of the event sales team would be happy to discuss this with you.

Marketing
reaching
5000+
public sector
audience

95%
email delivery
rate

**In-house
researched
public sector
database**

Exclusive Digital Marketing Packages Powered by



About Cadence Marketing

Cadence Marketing specialises in connecting businesses with public sector buyers at the right time through data-driven and targeted marketing solutions. This ensures early market engagement, helping you to connect with key event participants before and following the event, promoting your organisations products and services.

With over 200,000 contacts across 32,000 organisations, the comprehensive public sector database gives you access to decision makers and influencers from all sectors including Central Government, Local Government, NHS, Education, MOD, Blue Light and Emergency Services.

Whether you need B2G pre-market engagement, market research to understand your audience or creative content and messaging – Cadence Marketing helps you with all your public sector marketing needs.

To discover the many benefits of adding a digital marketing solution to your sponsorship or exhibition package, please email exhibitions@procurexwales.co.uk or call **0845 270 7066**.



Exclusive Digital Marketing Packages Powered by



Upgrade your package to include marketing from as little as **£1,750+VAT**

Enhanced Marketing Package (Standard)

- 1. One send marketing campaign pre-event sent to :**
 - All Public sector pre-registered delegates
 - And an audience build, up to 5,000 public sector contacts from BiP's wider public sector database
- 2. Customer to supply email content which must note their involvement in the event**
 - BiP will provide content examples
 - BiP will review supplied content with one round of feedback provided via email
- 3. Email or 15min kick off call to confirm :**
 - Audience build
 - Time frames
 - Process and expectations
- 4. Full end of campaign reporting will be provided**

Enhanced Marketing Package (Extra)

- 1. Two send marketing campaign (pre and post-event) sent to :**
 - All Public sector pre-registered delegates
 - And an audience build, up to circa 5,000 public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Customer to supply email content which must note their involvement in the event**
 - BiP will provide content examples
 - BiP will review supplied content with one round of feedback provided via email
- 3. Light 15min kick off call/Teams call or email communication to confirm :**
 - Audience build
 - Timeframes
 - Process and expectations
- 4. Full end of campaign reporting will be provided**

Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to :**
 - All Public sector pre-registered delegates
 - And an unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final Kick off call to confirm :
 - Audience build
 - Time frames
 - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
 - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event.**

Platinum Sponsor Package

- Platinum Exhibition package (4x4m shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 20-minute speaking slot on an agreed topic within one of the dedicated Training Zones
- 10 x All Access exhibitor passes including catering
- Premium positioned corporate branding on event website as Platinum Sponsor
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Inclusion in pre-event newsletter to all Procurex Wales' attendees
- Corporate branding on the presentation holding slides
- Reserved Keynote Arena seating for 6 people for 2 agreed sessions
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

Enhanced Marketing Package (Pro)

1. **Three send marketing campaign (pre and post-event) sent to:**
 - All public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
2. **Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
 - Audience build
 - Timeframes
 - Process and expectations
3. **Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
4. **End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
 - Introduction to Cadence Marketing account manager
5. **Includes weekly reporting by email and end of campaign reporting**
6. **Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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Cyber Security Sponsor Package

- Gold Exhibition package (5x3 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 1 x 20-minute case study presentation within one of the dedicated Training Zones
- 8 x All Access exhibitor passes including catering
- Premium positioned corporate branding on event website as Official Cyber Security Sponsor
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Inclusion in pre-event newsletter to all Procurex Wales' attendees
- Corporate branding on the presentation holding slides
- Reserved Keynote Arena seating for 6 people for 2 agreed sessions
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
 - All public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
 - Audience build
 - Timeframes
 - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
 - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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Gold Sponsor Package

- Gold Exhibition package (5x3 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 1 x 20-minute speaking and Q&A slot in one of the dedicated Training Zones
- 8 x All Access exhibitor passes including catering
- Positioned corporate branding on the event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
 - All public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
 - Audience build
 - Timeframes
 - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
 - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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Event Corporate Sponsor

(Incorporating exhibition stand at Procurex Wales 2023 and Sponsorship of the GO Awards Wales 2023/24)

Procurex Elements

Premium Silver Exhibition package (4x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)

- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event websites
- Literature included in the delegate bag (flyer to be supplied by the sponsor)
- Plus: Corporate branding on all sponsor thank-you signage throughout the day and evening
- Corporate branding within the virtual platform via banner adverts
- Access to delegate badge scanning software, to capture leads as delegates visit your stand



GO Awards Wales

- Senior representative of your organisation to announce and present the GO Award in your sponsored category to the recipient(s)
- Corporate branding to be carried on all pre-event promotional material
- Corporate branding on presentation holding slides
- Corporate branding, web link and 50-word corporate profile to be carried on event websites
- Company name and branding to appear on all sponsored award materials, including trophies, certificates and winner packs
- On-site visibility of your corporate branding at the GO Awards Wales 2023/24
- Post-event branding in all communications relating to your sponsored Award category
- Media package to include images and video from the Awards ceremony
- 4 x seats at the GO Awards Wales 2023/24 dinner

Enhanced Marketing Package (Pro)

1. Three send marketing campaign (pre and post-event) sent to :
 - All Public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from bips wider public sector database (larger audience available at additional cost)
2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final Kick off call to confirm :
 - Audience build
 - Timeframes
 - Process and expectations
3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees
4. End of campaign 30min review phone call/Teams call to cover:
 - Campaign performance
 - Introduction to Cadence Marketing account manager
5. Includes weekly reporting by email and end of campaign reporting
6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event

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Keynote Arena Sponsor

- Gold Exhibition package (4x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- Exclusive corporate branding of the Keynote Arena
- Corporate branding on the presentation holding slides
- 4 x All Access exhibitor passes including catering
- Positioned corporate branding on the event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company Name Listing on printed and digital event day planner

Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
 - All public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
 - Audience build
 - Timeframes
 - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
 - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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Registration Sponsor Package

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- Exclusive corporate branding on the registration booth panels (top and bottom panels)
- Registration pens carrying your corporate branding (to be supplied by the sponsor)
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
 - All public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
 - Audience build
 - Timeframes
 - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
 - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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Lanyard Sponsor Package

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- 1-colour corporate logo to be added to the event lanyard design
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
 - All public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
 - Audience build
 - Timeframes
 - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
 - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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Delegate Bag Sponsor Package

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- 1-colour corporate logo to be added to the event delegate bag design
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
 - All public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
 - Audience build
 - Timeframes
 - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
 - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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Day Planner Sponsor Package

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- Corporate branding on Procurex Wales 2023 Day Planner
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
 - All public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
 - Audience build
 - Timeframes
 - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
 - Campaign performance
 - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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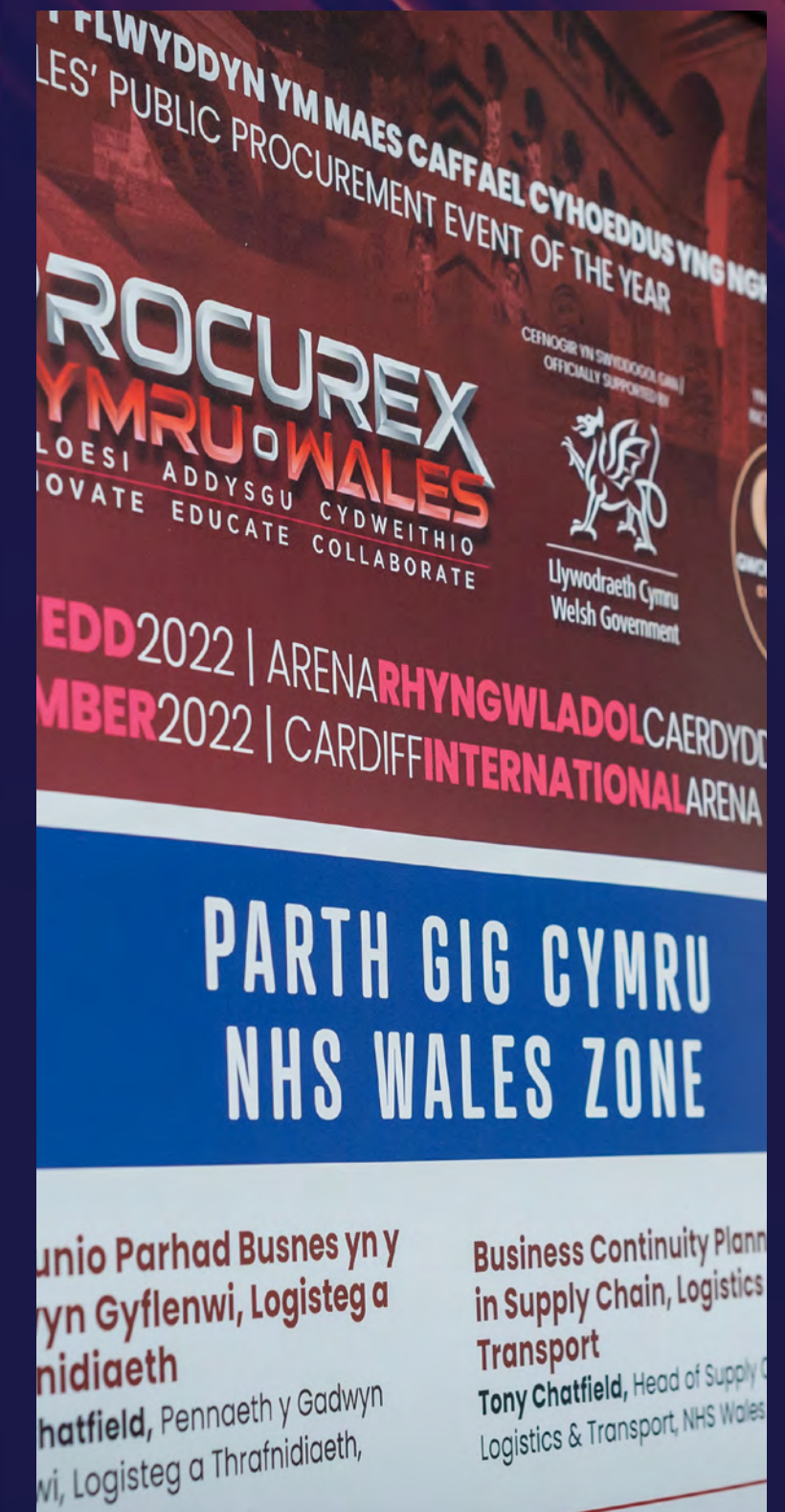


Skills Training Zone Sponsor Package

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- Exclusive corporate branding of one of the event Training Zones
- Corporate branding on the Training Zone presentation holding slides
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
 - All public sector pre-registered delegates
 - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
 - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
 - Audience build
 - Timeframes
 - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
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 - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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Platinum Exhibition Package

- 4x4 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner



Upgrade option

Option to upgrade to include lead-up marketing campaigns with your exhibition stand. Looking to increase your brand reach ahead of exhibiting at the event?

Our email marketing campaigns can support you in reaching the delegates registered and/or a wider public sector audience in advance of the event day. More details about the marketing upgrade options can be seen on page 8 & 9 of this brochure or you can contact the event sales team

Contact the team today to discuss sponsoring/exhibiting at Procurex Wales 2023. Call **0845 270 7066**. Email exhibitions@procurexwales.co.uk or book a **1-2-1 appointment** with our advisors at the time of your choosing

Gold Exhibition Package

- 5x3 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner



Upgrade option

Option to upgrade to include lead-up marketing campaigns with your exhibition stand. Looking to increase your brand reach ahead of exhibiting at the event?

Our email marketing campaigns can support you in reaching the delegates registered and/or a wider public sector audience in advance of the event day. More details about the marketing upgrade options can be seen on page 8 & 9 of this brochure or you can contact the event sales team

Contact the team today to discuss sponsoring/exhibiting at Procurex Wales 2023. Call **0845 270 7066**. Email exhibitions@procurexwales.co.uk or book a **1-2-1 appointment** with our advisors at the time of your choosing

Silver Exhibition Package

- 4x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner



Upgrade option

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Bronze Exhibition Package

- 3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner



Upgrade option

Option to upgrade to include lead-up marketing campaigns with your exhibition stand. Looking to increase your brand reach ahead of exhibiting at the event?

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SME Exhibition Package

- 2x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 2 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner

Upgrade option

Option to upgrade to include lead-up marketing campaigns with your exhibition stand. Looking to increase your brand reach ahead of exhibiting at the event?

Our email marketing campaigns can support you in reaching the delegates registered and/or a wider public sector audience in advance of the event day. More details about the marketing upgrade options can be seen on page 8 & 9 of this brochure or you can contact the event sales team



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ALLWEDD STONDINAU STAND KEY

-  **STONDIN AUR** 5m x 3m
GOLD STAND 5m x 3m
-  **STONDIN ARIAN** 4m x 2m
SILVER STAND 4m x 2m
-  **STONDIN EFYDD** 3m x 2m
BRONZE STAND 3m x 2m
-  **SME** 2x2m



CYNLLUN LLAWR FLOORPLAN

PARTNERIAID Y DIGWYDDIAD EVENT PARTNERS



Llywodraeth Cymru
Welsh Government



Partneriaeth
Cydwasaethau
Shared Services
Partnership



**MYNEDIAD
ENTRANCE**



Our Vision: Empowering government and business to create a better society for all

39+
years
experience
in public
procurement

Connecting
Public and
Private Sectors
across the UK

17+
Events
per year

15,000+
Attendees

For more than 39 years, BiP Solutions has led the way in helping the public and private sectors to work together. We know that effective and efficient procurement of goods and services can benefit government, people and businesses.

Our goal is to support and improve every stage of this vital supply chain process through the development of skills, knowledge and cutting-edge technology.

Our brands include



Our events include



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8 TACHWEDD 2023 | ARENA RHYNGWLADOL CAERDYDD
8 NOVEMBER 2023 | CARDIFF INTERNATIONAL ARENA

WALES' PUBLIC PROCUREMENT EVENT OF THE YEAR

Call the event sales team now on **0845 270 7066**
to discuss your involvement at Procurex Wales

Email exhibitions@procurexwales.co.uk

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